

Trauma Awareness Month Steering Group Meeting
January 23, 2019
Herman Holloway Campus- Springer Building
Room #401- 11:30 am - 12:30 pm

Attendees: Deb Stevens, Whitney Wideman, Renee Purzycki , Deb Berke, Mary Moor, LaVaida Owens- White, Lee Pachter, Natasha Williams, Teri Lawler, Renee Beaman, Tim Gibbs, Deb Reed, Wendy Hudson, Daphne Warner, Meghan Wallace, Shelley Meadowcroft

At 11:34 am, Meghan Wallace opened the meeting with introductions and reviewed the agenda. She gave an overview of the steering group objectives. In regard to event submission, in order to streamline the submission process, there is a live email address: FSCC@delaware.gov. This will be included in the press release, to be issued within a week of this meeting. Direction on how to submit will be indicated within the press release. The governor's office is working to not only have an email address available for submission but also a website form through the launch of the Family Services Cabinet Council (FSCC) website.

Renee Purzycki asked Meghan to make sure the email address circulated would not be adversely affected by the pending shift to @delaware.gov that DTI is launching. Meghan will make sure this is considered for the pending press release.

Meghan explained that the FSCC website will be live for Trauma Awareness Month (TAM) event submissions as well as Award Recognition submissions. She gave a brief overview of the Trauma Informed Champion awards recognition program that the state will be launching in the coming weeks and explained that details about submissions and timelines for both engagement opportunities will be detailed in the press release that is forthcoming. Meghan gave an overview of deadlines to the group, including:

- All events need to be submitted, in accordance with the submission process outlined in the upcoming Press Release, by no later than March 15th
- First draft of the calendar will be reviewed at the March 20th meeting of this body and any final edits will be made by the group at that meeting
- The public event calendar will be finalized by April 1st for circulation. The goal is to have the majority of April to circulate and build awareness.

Meghan reminded the group that these meetings are public and anyone can participate. The meeting minutes and any materials will be posted online.

Meghan explained that we are able to produce the calendar in-house so we have more time than originally perceived to bring the calendar to final. The group discussed TAM colors and agreed that teal is the identifying color for trauma awareness.

Meghan asked the group what information we would require for event submission, beyond the obvious. Deb Berke suggested that we include the opportunity for submissions to outline participant cost, details on event attendance considerations -like security requirements, as well as pre-registration requirements. LaVeida Owens-White also asked that we include intended audience in the submission form.

Meghan asked the group if there are any existing major events planned by any members of the TAM Steering Group or outside of the group, that any one might be aware of in May. Renee Purzycki discussed that May is also Elder Abuse Month and Nurses Month. Renee Beaman stated that in May the National Association for Housing is formalizing an agenda for an event.

Meghan asked if everyone that is a participant of the TAM Steering Group is prepared to host one event. LaVaida Owens-White offered that the Movement for Culture & Peace and Non-violent Cities Wilmington will be working to launch in March so would like to plan an event for May. Renee Beaman suggested that State Service Centers is prepared to host event, coordinating with the Elder Abuse program with Renee Purzycki. Teri Lawler stated that the Department of Education will host at least one event. Lee Pachter has a group meeting soon to plan a forum with Nemours in May. Tim Gibbs stated that he will check-in with colleagues at Christiana Care.

Deb Stevens asked the group to consider a Kickoff event with the First Lady and the Governor, which could host a panel, a key note and offer workshops by the various stakeholder - and that the Kickoff could be open to community members and any other constituencies that may be interested. She suggested that we could possibly host this at a place like DelTech. She stated that DSEA would be willing to help organize. Deb Berke stated that she is looking to do an event during May through Trauma Matters Delaware and this could be folded into a Kickoff event. Meghan suggested a one day symposium for the Kickoff, and that we create a working group to plan the symposium details in parallel to the TAM Steering Group efforts. Deb Stevens and Deb Berke offered to help organize. Meghan asked the members to reach out to her or Whitney Wideman if interested in joining the effort to plan the symposium Kickoff.

LaVaida remarked that Dr. Scott Jones of DSU is doing a conference in February on Trauma Informed Care for with an afrocentric approach. She suggested we consider hosting the symposium Kickoff event in Dover. The group agreed that Dover would be ideal location for this sort of event and that May 11th, a Saturday, would be ideal date for a Kickoff of this sort.

Meghan offered to connect with legislators to help with join the May events, particularly the Kickoff. She remarked that if any group members have engaged with any elected officials on this topic, to let her know. Deb Berke suggested Senator Nicole Poore because she helped with an event for Trauma Matters Delaware. She also suggested to keep the downstate elected officials in mind, and she offered to look into supportive legislators from Kent and Sussex.

Meghan asked that the group utilize the upcoming Press Release to circulate details on event submission and award program nomination, to any partner organizations the group may work with. Meghan will share the Press Release by Monday, January 28th, which will come from the Governor's Office. She told members to free to share that Release widely with their networks. It will include the dates for future meetings and submission process.

Meghan asked the group if there are there any major organizations that we have not engaged yet. Deb Stevens suggested the Food Bank. Others remarked on the Community Organizations and Early Learning community. Meghan suggested that we utilize the First Lady's emerging Trauma Informed Delaware network to also help get the word out.

Meghan gave the group the following dates for remaining TAM Steering Group meetings:

- February 20: 11:30 am - 12:30 pm
- March 20: 11:30 am - 12:30 pm

Meghan asked the group for final thoughts, questions or concerns. The group participants had no additional comments or questions. The meeting adjourned at 12:15 pm.

Submitted: 01/30/2019
Meghan Wallace
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